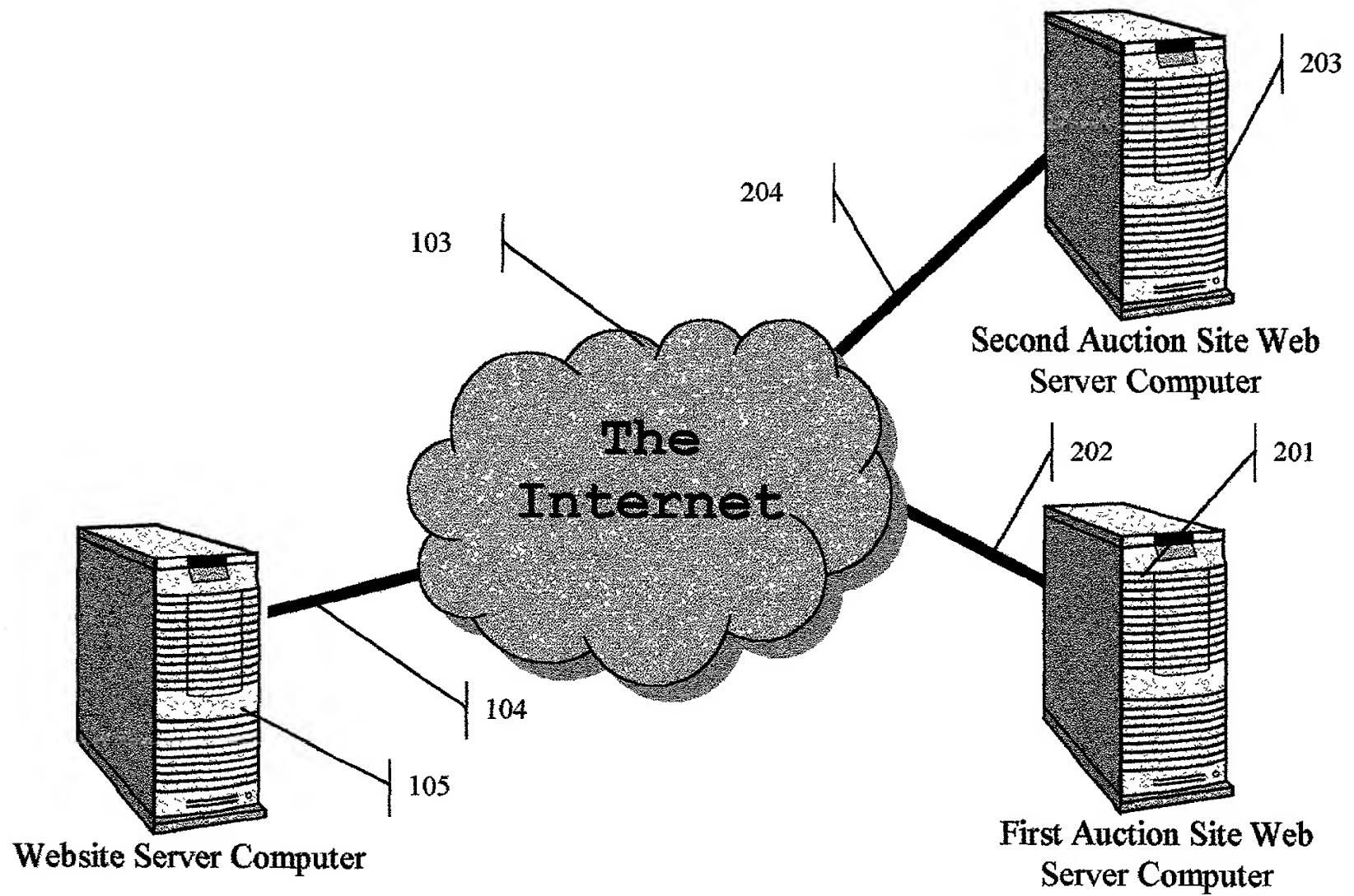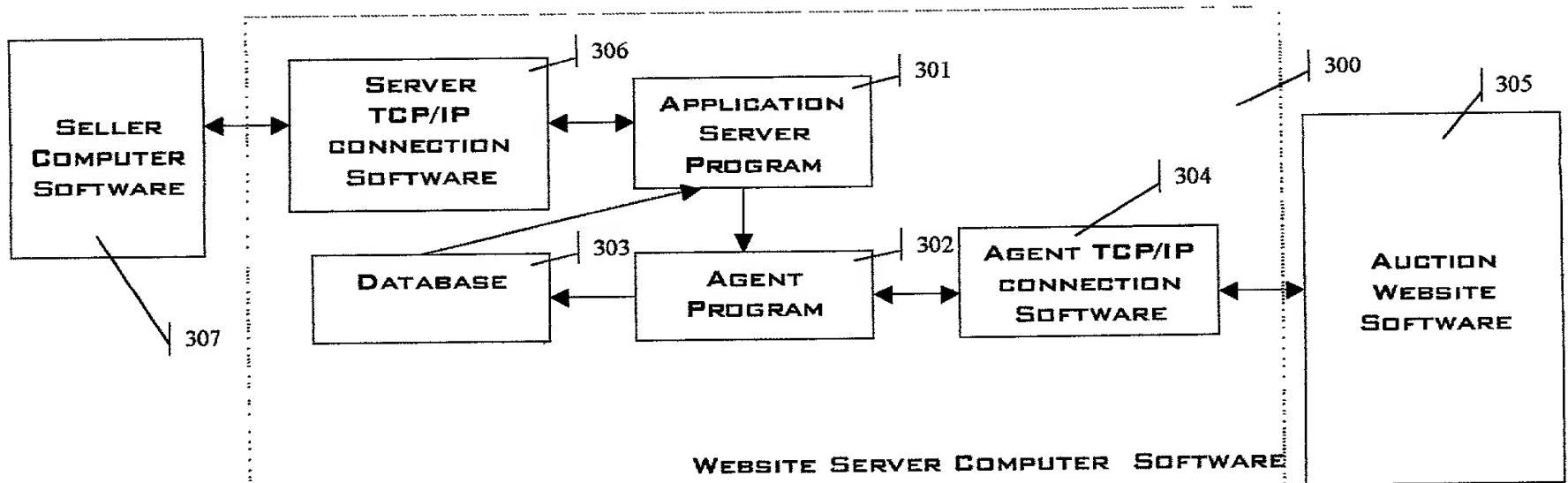Figure 1

Figure 2

Figure 3
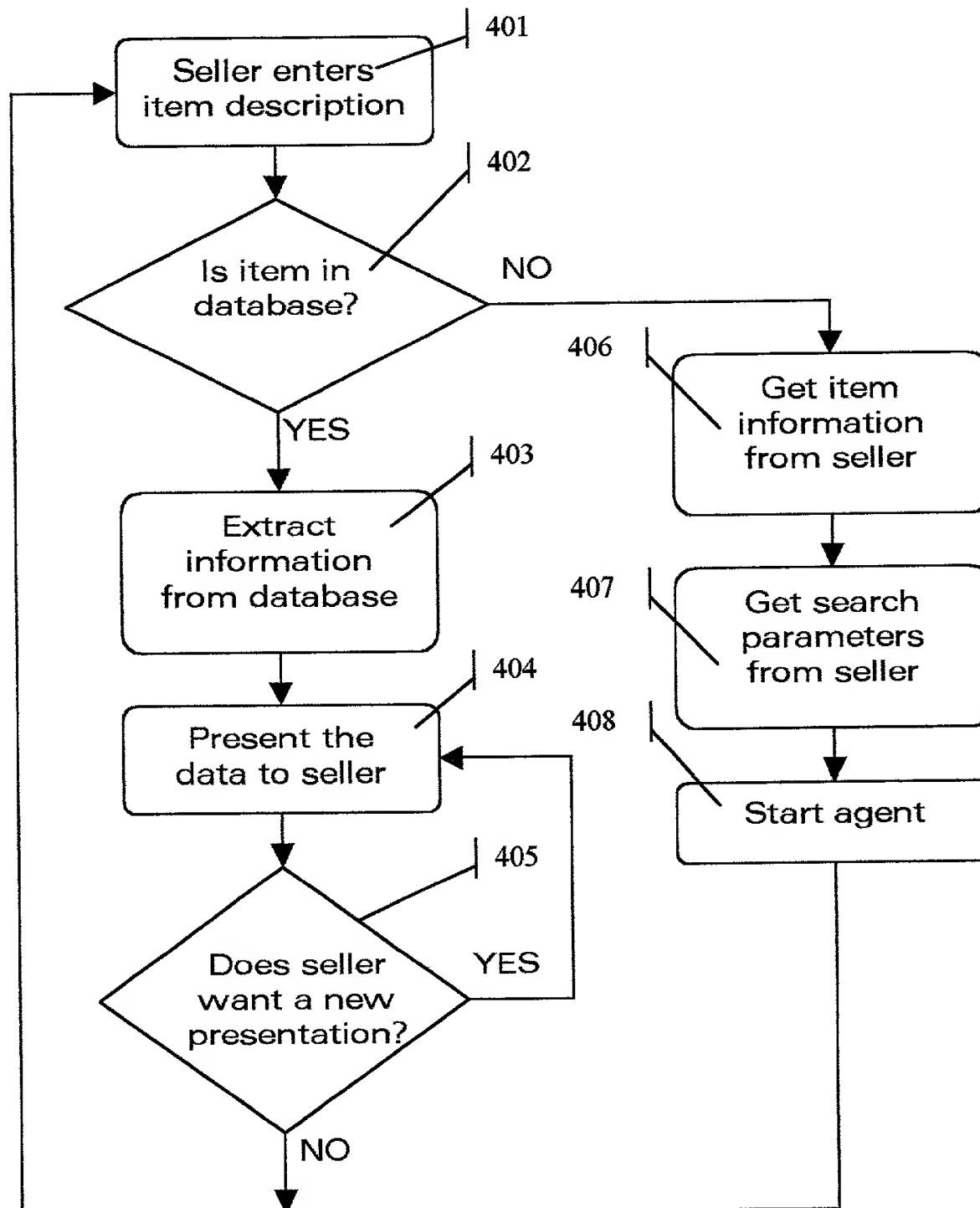

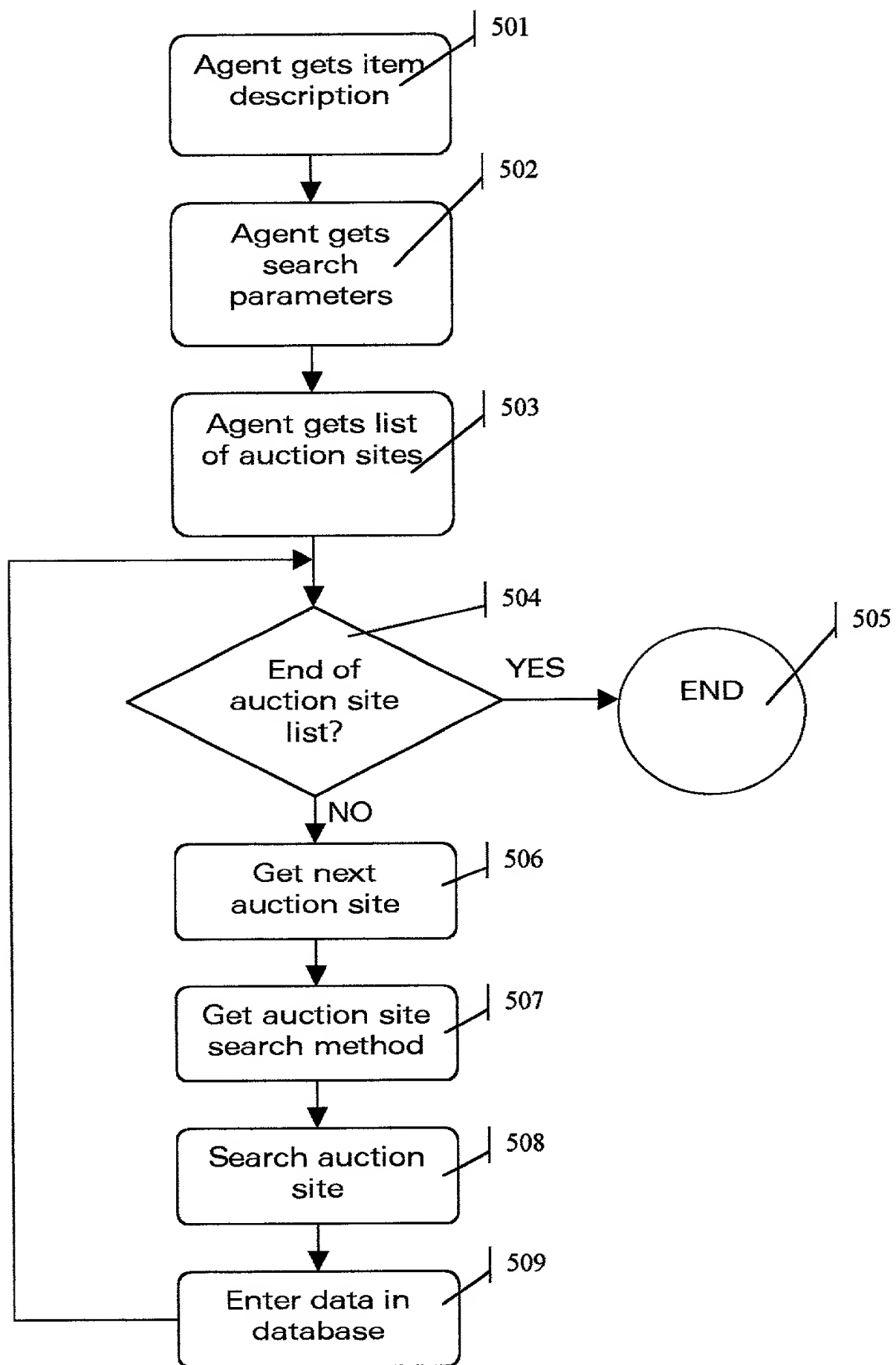Figure 4

Figure 5

Enter information about your product

Enter the information below about your product for sale. We will provide you with information about previous sales at auction sites on the Internet.

Describe your product following the numbered steps below | 601

1. Product name: [   ]

| 602

2. Product category: [   ]

Fill in the category number above or click in the boxes below from left to right until you have found the appropriate category for your item.

Choose a category: [Computers ▼] -> | 603

Laptop ->	Internet Appliances	Amiga
Laptop, Notebooks ->	UPS/Battery Backups	Apple
Monitors ->	Vintage ->	Commodore
Multimedia ->	Other	IBM
Other Hardware ->		MITS

| 604 | 605 | 606

3. Keywords:

| 607

Enter keywords below, separated by commas, that describe your product.

[   ]

608 | **4. Select the auction sites to be searched**

609 | ☑ Amazon.com Auctions   610 |☐ eBay   612 |☐ Haggle Online

☑ Lycos Auctions   611 |☐ Onsale   613 |☐ Yahoo Auctions

| 614

[Submit]

Figure 6

701 **Here is the sale information about your product**

702 **Product name:** Apple MAC 128K
Product Category: 10395
Computers->Other Hardware->Vintage->Apple
703 **Keywords:** 128K, rare, Macintosh, 1984, computer, Apple, signature
Auctions Searched:
- Amazon.com Auctions
- eBay

704 **Results for Amazon.com Auctions:**

Coverage period:	January 1, 2001 through December 31, 2001		
Number of items for sale:	13		
Number of sales:	8		

The following data applies only to successful sales:

705

	Highest	Lowest	Average
Sale price:	$633.16	$290.00	$323.16
Auction time:	10 days	5 days	5.5 days
Word count:	227	23	156
Reserve price:	$150.00	none	$75.00
Minimum bid:	$200.00	$10.00	$75.00
Number of graphics:	17	1	4
Best month:	December		
Worst month:	January		

Results for eBay:

Coverage period:	January 1, 2001 through December 31, 2001		
Number of items for sale:	102		
Number of sales:	83		

The following data applies only to successful sales:

706

	Highest	Lowest	Average
Sale price:	$821.00	$101.00	$523.16
Auction time:	10 days	7 days	5 days
Word count:	1024	16	64
Reserve price:	$150.00	$100.00	$125.00
Minimum bid:	$200.00	$100.00	$175.00
Number of graphics:	23	1	4
Best month:	December		
Worst month:	January		

707 Compare the following:

[Minimum bid ▼] vs. Final Price for [all auctions ▼] **709** [GO] **710**

708 Graph the following:

[Reserve price ▼] for [all auctions ▼] **711** [GO] **712**

Give me a recommendation: [GO] **713**

Figure 7

Here is the comparison data about your product

801

802 **Product name:** Apple MAC 128K
Product Category: 10395
Computers->Other Hardware->Vintage->Apple

803

804 **Keywords:** 128K, rare, Macintosh, 1984, computer, Apple, signature
Auctions Searched:
- Amazon.com Auctions
- eBay

Figure 8

Here is the comparison data about your product

901

902

Product name: Apple MAC 128K
Product Category: 10395
Computers->Other Hardware->Vintage->Apple

903

904

Keywords: 128K, rare, Macintosh, 1984, computer, Apple, signature
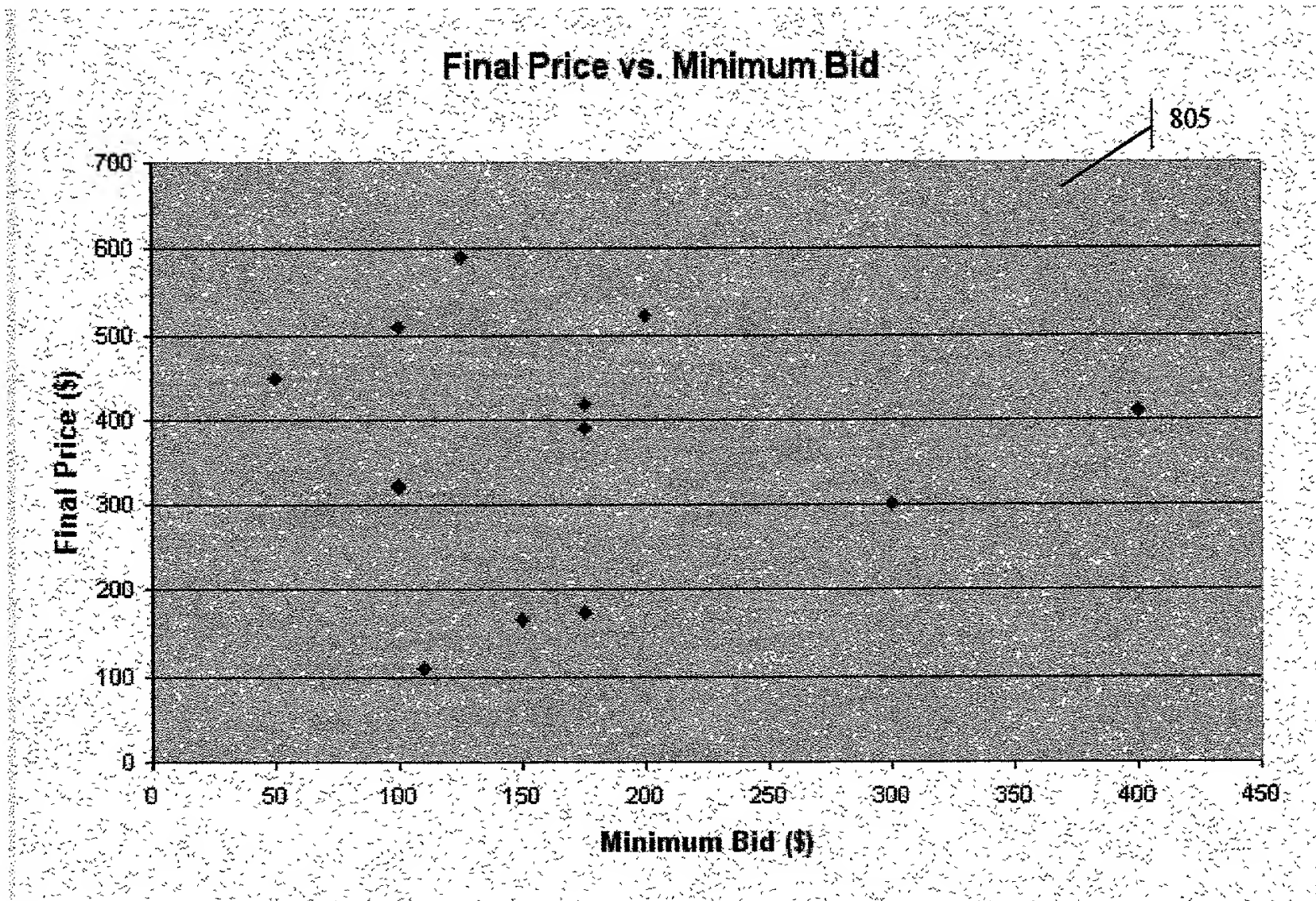**Auctions Searched:**
- Amazon.com Auctions
- eBay

905

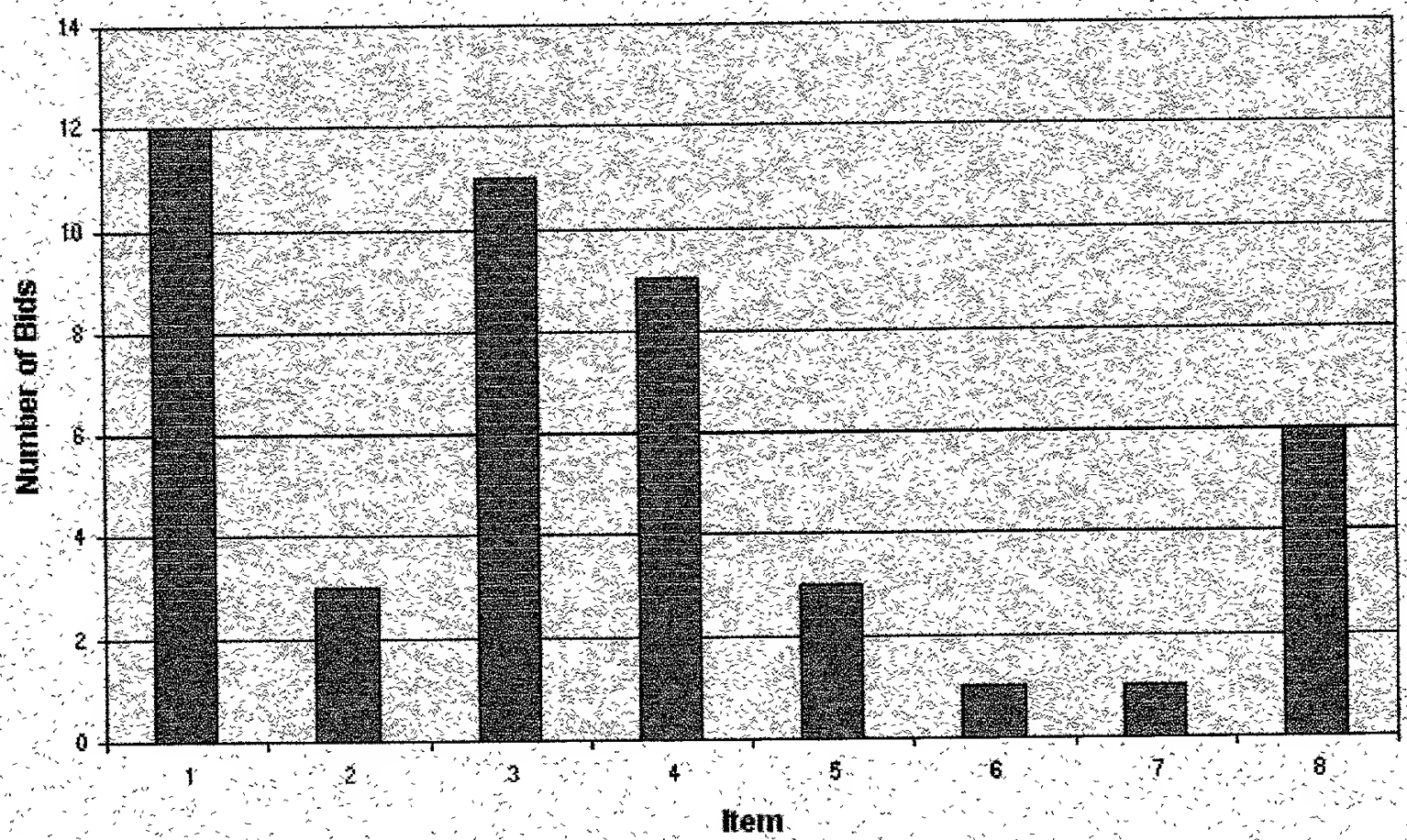Figure 9

Here is our recommendation for selling your product

1001 — **Product name:** Apple MAC 128K

1002 — **Product Category:** 10395

1003 — **Keywords:** Computers->Other Hardware->Vintage->Apple
128K, rare, Macintosh, 1984, computer, Apple, signature

1004 — **Auctions Searched:**
- Amazon.com Auctions
- eBay

1005

Parameter	We recommend
Auction site	eBay
Length of Auction	5 days
Month	August
Minimum bid	207.00
Reserve price	none
Graphics count	3
Word count	217

Figure 10

Enter information about your product

Enter the information below about your product for sale. Enter parameters for our agent to search auctions sites. We will notify you when we have collected the data about your product.

Describe your product following the numbered steps below

1. Product name: [   ] |1101

|1102

2. Product category: [   ]

Fill in the category number above or click in the boxes below from left to right until you have found the appropriate category for your item.

|1103

Choose a category: [Computers ▼] ->

Laptop ->		1104	Internet Appliances		1105	Amiga		1106
Laptop, Notebooks ->			UPS/Battery Backups			Apple	
Monitors ->			Vintage ->		Commodore	
Multimedia ->			Other		IBM	
Other Hardware ->					MITS	

3. Keywords:

Enter keywords below, separated by commas, that describe your product.

|1107

[   ]

4. Select the auction sites to be searched

1108 | ☐ Amazon.com Auctions   1110 | ☐ eBay   1112 | ☐ Haggle Online

1109 | ☐ Lycos Auctions   1111 | ☐ Onsale   1113 | ☐ Yahoo Auctions

5. Enter the date for the agent to complete its searching: [September ▼] [3 ▼] [2001 ▼]

1114 | [Submit]

|1115 |1116 |1117

Figure 11